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Your iPhone and iTouch Need This

Featured App: iSoap

iSoap started its life as a gleam in the eye of Hasan Edain, and despite its deceptive simplicity went through no less than 3 major code changes during the pursuit of the 'correct' interface feel.

It was important to us that iSoap managed to do two things, and do them well. We wanted its bubble generation to be realistic enough that Hasan's need to be clean was satisfied, and we wanted the overall feel of the application to be fun and fresh. The final version took advantage of the Cocos2d graphics framework to create a simple and pleasant interface that responds realistically and quickly to both touch and shake.

User Tips

iSoap isn't a complicated app, but it is designed to bring a smile to your face. At only 99 cents, isn't that a bargain?

How Does It Work?

- Make sure the volume on your device is switched on.
- Turn the app on and wait until the bar of soap appears on its dish
- Begin rubbing your fingers and hand all over the bar of soap. As you rub the screen the bubbles will start appearing. (You can shake your iPhone or iTouch to create the bubbles as well). The faster you create the lather, the faster the app will end with some rewarding praise!





PhotoPhone



LadyAway



Battle Of Britain



iSoap

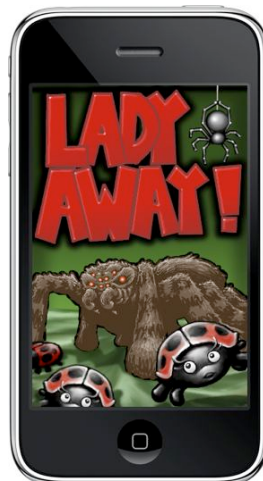
NPC - Working With Midwives

Along with the focus on games and iPhone Apps, NPC also creates interactive websites. One example is a web tool to help NZ midwives easily create websites for themselves. The midwives provide the content, and NPC provides the context - easy-to-follow wizards, web hosting, automatic google maps, search engine optimization, and more, all at a reasonable monthly rate.

Need something similar for your business? We are happy to work with you to customize a site that will work for you. (And, of course, there is the option to create an iPhone app that works with your website as well!) Contact us at Support@NPCUnlimited.com for more information.



Lady Away is Brand New!



LadyAway was originally born as a challenge - could we design, write and publish a game with a 24 hour deadline?

In this particular case the answer turned out to be 'no': attempting to balance the goals of making the game fun for both adults and children pushed the release out longer than we expected, but the attempt was both fun and interesting.

This is the second version of LadyAway. Developer Nick Sardo took up the challenge of responding to the comments and feedback we received and has worked mightily to make this little game of pushing ladybugs off the screen even more fun and challenging.

Nick also engaged a new artist (Thanks Jeff!) and worked with him to improve the overall look of the game. He also focused on simplifying and improving the user interface, and made the game more responsive with a greater range of bug types and improved spider motion.

The end result is a fast-paced and entertaining game that will appeal to adults and children alike. Try it out--you'll be caught in the web in no time!

2.0 includes:

- New art (Thanks to Jeff Hoy)
- Spiders that will web up the lady bugs.
- Lose if too many lady bugs get webbed
- New win & lose screens
- Sparkle effect when pushing a lady bug
- Squish the nasty spiders!
- Improved game balance, with three levels of difficulty
- Better instructions
- Ladybugs more responsive to pushes
- Better graphics on high score
- Much nicer "about" screen (Thanks to Andrew Bush)

"Daleks" Under Fire From BBC

Our iPhone game Daleks, NPC's Dr Who-themed app, seemed like a very small fish in the big pond that is the App Store. It was written and released by Hasan Edain and intended to follow in the proud internet tradition that creates a version of Daleks for every operating system and platform available, and in every programming language possible.

Unfortunately Daleks was spotted by the BBC, and they have taken the entirely reasonable position that Dr Who is, broadly speaking, their property.

When NPC received a cease and desist order from the BBC earlier this month, we quickly realized that our beloved creation was going to need to go through a series of changes or NPC was going to face the full wrath of the BBC's army of lawyers.

We had just completed some brand new improved Daleks code when we received the BBC letter, and have made the decision to rebrand and re-release Daleks under a different name.

Unfortunately this will leave those of you who have already purchased and downloaded Daleks for the iPhone with an outdated application.

Because we love our users, and because we did suspect when we released Daleks that the BBC might not entirely approve (although we did email them early on and ask whether they had any objections), we will send a free promo code for the new application - tentatively named 'Chased' - to everyone who emails hasane@npcunlimited.com, just as soon as it is released.



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