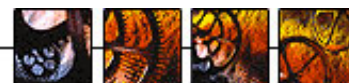




NPC Unlimited News

Your iPhone Needs This!



2010: A Year to Concentrate on Making Things Work

Andrew Bush and Hasan Edain are taking a year away from corporate jobs to focus on iPhone Apps and website applications.

Hi Laura,

Welcome to the Inaugural Issue of the NPC Unlimited News! We've included all friends, family and NPC supporters, as well as those of you who have signed up on the NPC mailing list, in this email. If you're not interested in receiving these emails, please feel free to click unsubscribe at the bottom of the page.

We're excited about the growth of the company and the projects we are working on this year. In case you haven't been to the NPC website lately, we'll tell you a little bit about us:



As any successful entrepreneur knows, a lot of people are involved in the process of building a business! Andrew and Hasan (pictured, above, in Palmerston North, March, 2010) are the main developers, but depend on Jim Hicks and Michelle Huston for many of the art assets, Marianne Edain for the financial management, Jeffrey Goetsch for ideas, encouragement and sometimes an opposing viewpoint, as well as moral support (and occasional eye-rolling) from spouses Laura Edain and Tanya McKenzie.

Hasan is an American from Seattle, Washington, and Andrew is a Kiwi from the North Island of New Zealand, and after several years of programming via iChat and email, the two finally threw caution and pragmatism to the wind and decided to collaborate in the same time zone in 2010.

We're looking forward to sharing our ideas with you, and hope that you will let us know what we can do to make our products better, more user friendly, etc. If you have an idea for an app you just know will change the world, we're always interested in developing that as well! Send us a note at support@npcunlimited.com

Brand New on the App Store:

iSoap!

Ever have the feeling after a few phone calls or texts on the iphone that you need to wash your hands? Try out NPCUnlimited's new app, iSoap! - a new dimension in clean! Just 99 cents for a clean bit of fun in your life every day - don't forget to leave the sound on!



Bouncy Ball...Now, with more bounce!

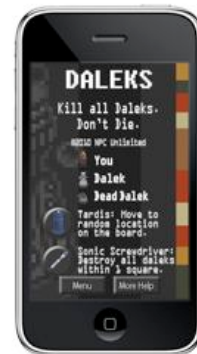


Completely new physics engine to give balls extra spin, rotation, and acceleration. Same easy-to-use interface. More backgrounds and ball types to choose from - the atom ball is especially awesome!



Daleks

Calling all Dr. Who fans! Inspired by a timeless classic... A surprisingly easy and addictive game with two objectives: kill all Daleks; don't die. A bonus - you can actually win at this game - something that isn't always the case in other Daleks games.



Potential Projects:

We're contemplating several other apps, and we **need your feedback**. Let us know which ones sound like the most interesting!

Disc

Wouldn't it be cool to play frisbee in real time with your cousin who live six states away? Disc allows two or more iphones to throw and catch a disk from different geographical locations.

Same Bite

For those who LOVE food, earn points for making the best food combinations (and harmlessly experiment with which foods make some of the worst)! **Same bite** allows players to mix and match more than 75 different food items for maximum points in this family friendly game for kids of all ages.

Oni Invaders

A Japanese take on that perennial classic, Space Invaders.

User Tips: PhotoPhone

We all know that importing contacts into your iphone is easy, and even designating favorites isn't complicated. Taking pictures of your friends is a snap!

What is PhotoPhone?

PhotoPhone seamlessly integrates those 3 things into one

convenient application! Instead of going into the phone mode everytime you want to call your favorite contacts, open up PhotoPhone - and press your mate's picture to give him or her a ring! Haven't got around to getting everyone's photo in your contact list? PhotoPhone will print your contact's number as a placeholder until you get a chance to take that picture. PhotoPhone gives you

- the opportunity to prioritize your phone book with the most important contacts first
- the ability to designate type of number (mobile, home, work) as the default for each contact
- automatic updates whenever you change the pictures of your contacts

Best results are obtained with photos taken with the iPhone.

How do I get started?

In PhotoPhone, tap the "over" (>) button. Tap on one of the slightly shaking buttons to add a contact. This will bring up your contacts page. Find the contact you would like to add, and tap the type of phone number (cell, work, home) you would like to assign to that button. The screen will return to the edit (shaking buttons) page, where you can review the new contact. Do this for each contact and phone number you wish to assign. If you select a person who does not have a photo, their phone number will be displayed instead. Push the "over" button again to save changes.

You'll soon find that the only time you use your keypad is for your passcode!

Bouncy Ball is a Hit!

More than a year after Bouncy Ball was first released, NPCUnlimited released *Bouncy Ball Lite* in January 2010, and the numbers were, well, up, up, up! Hasan says, "We had seen other applications attract more attention via a lite version, and we thought it was worth a try. We never expected to receive the increase in sales we have! As of February 25, Bouncy Ball Lite had been downloaded more than 100,000 times in more than [66 countries](#), and the sales of Bouncy Ball have increased by more than 200%.

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